

FROM THE FOUNDER AND CHAIRMAN - PAT ROBERTSON

To God Be the Glory

CBN: Not a work of human endeavor, but a miracle of God

As I think back over the past fifty years, I want to shout out, "To God be the glory, great things He has done!" In my mind, CBN is a miracle. Not a miracle of human endeavor, but a miracle of the faithfulness of Almighty God.

I remember how my wife, Dede, and I came to Tidewater with three little children, \$70 in cash, and a command from the Lord to claim the airwaves from the prince of the power of the air and give them to the Prince of Peace. I set out to buy a television station; I did not own a television set, but I was armed with the promises of God.

In the very early days, there was a prophecy that a microphone would go from Tidewater, Virginia, throughout the whole world. At the time, our puny little microphone would scarcely get around the block, much less the whole world.

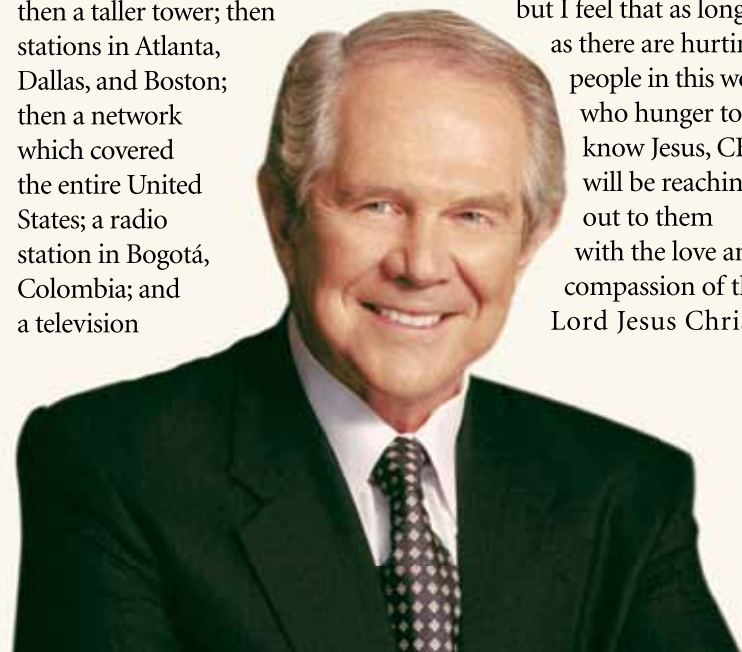
Yet, in these years, I have seen God provide the means to buy a more powerful transmitter; then a taller tower; then stations in Atlanta, Dallas, and Boston; then a network which covered the entire United States; a radio station in Bogotá, Colombia; and a television

affiliate in Manila. Like a small oak tree, CBN began to grow. Now, there is scarcely a place in the world where our programs are not seen.

In the early days, if a handful of people came to the Lord in one month, we would be happy. Since the fall of communism, the Lord has permitted us to lead 500 million precious souls to faith in His Son by 2007. We found doors of opportunity open which no one would have dreamed possible just a few years before.

And not only evangelism, but humanitarian ministry. In 1978, the Lord impressed on me the 58th chapter of Isaiah. I literally followed His command to feed the poor and clothe the naked. Out of that simple command came Operation Blessing, which is conducting medical missions all over the world and is delivering some 100 million meals throughout the United States each year.

But what about the next fifty years? Only the Lord knows, but I feel that as long as there are hurting people in this world who hunger to know Jesus, CBN will be reaching out to them with the love and compassion of the Lord Jesus Christ.



FROM THE PRESIDENT - MICHAEL LITTLE

A Pioneer in Media for Five Decades

CBN Partners Make Many "Firsts" Possible

The Christian Broadcasting Network has distinguished itself throughout its 50-year history with innovative, cutting-edge, high-technology presentations of the Gospel. Some examples:



- CBN's WYAH-TV is the world's first Christian TV station (1961).
- *The 700 Club* begins airing (1966) and becomes one of the longest-running programs in broadcast history.
- CBN's first radio broadcast outside the U.S. is in Colombia (1968).
- *The International 700 Club* is first broadcast daily in the Philippines (1976).
- CBN is the first Christian ministry to own and operate a satellite earth station (1977).
- *Superbook* animation series airs in the U.S.S.R., and 6 million children send letters to CBN in Moscow (1989).
- CBN Asia creates an indigenous version of *The 700 Club* for the Philippines (1994).
- CBN.com is launched (1995).
- CBN airs Gospel blitzes in Albania, South America, and West Africa (1995-97).
- CBN is the first ministry to broadcast same-day programs via satellite in Europe, North Africa, and the Middle East (2000).
- CBN launches the new *Superbook* series (2008).

CBN partners have made all this possible, and together we will continue sharing the Gospel across new frontiers. God bless you!



FROM THE CHIEF EXECUTIVE OFFICER - GORDON ROBERTSON

Expanding God's Kingdom

"Wherever there are eyes or ears, CBN needs to be there with a message of hope." ~ GORDON ROBERTSON

Over the past 50 years, the ministry of CBN has seen remarkable growth around the world, and God has led us every step of the way. With your prayers and support, we can continue to expand His kingdom in powerful ways.

Superbook - Bringing God's Word to a New Generation

CBN's dynamic new animated series shares the truth of God's Word and teaches children how to grow in Christ. We do this by having Bible characters like David and Daniel teach modern-day children named Chris and Joy, who then use those lessons in their lives. During the next decade, *Superbook* will be one of CBN's primary tools to evangelize people around the world.

CBN - Proclaiming God's Love to the Nations

Fifteen years ago, we opened a small office in Manila with the goal of replicating all the facets of CBN's ministry in a different culture. This included indigenous television production, a counseling center, Operation Blessing, and a training school called the Asian Center for Missions. We involved local Christians in management and in the board of directors. We also started producing a Filipino version of *The 700 Club* that featured testimonies and a prayer for salvation. This groundbreaking

combination is still reaching the Philippines in phenomenal ways.

Manila became our model, first for Indonesia, then for India, Thailand, Hong Kong, China, and Cambodia, as well as for our ongoing ministry in Ukraine, Nigeria, and other countries. In the future, CBN plans to increase the number of regional offices, with local versions of *The 700 Club* produced in key nations like Mexico and Brazil.

Amazingly, what we do in CBN WorldReach is now bigger than what we do in the United States. CBN's 50 years of experience with Christian television in America enables our work to expand quickly overseas. We transfer that knowledge to believers in other cultures, empowering them to evangelize their nations.

Now today, some of their ideas

are helping us here in America. For example, the text message technology we developed in Indonesia and the Philippines is taking CBN.com into a whole new mobile universe.

New Technology - Using Every Means Possible to Preach the Gospel

The rate of change in technology today is unprecedented. Already, a new generation views e-mail as passé; instead, they communicate with text messages and social networking sites like Facebook and Twitter. CBN must remain relevant for the next generation; wherever there are eyes or ears, CBN needs to be there with a message of hope.

This is why we continue to maximize the power of television, cell phones, the Internet, and other wonderful new tools to share the Gospel with the world.

CBN WorldReach: A Witness to the Nations



Thanks to our partners who share the vision, we have established CBN WorldReach regional offices in strategic locations throughout the world.

Ministry Centers:

- WorldReach Regional Center
- WorldReach Regional Center and CBN Production Studio

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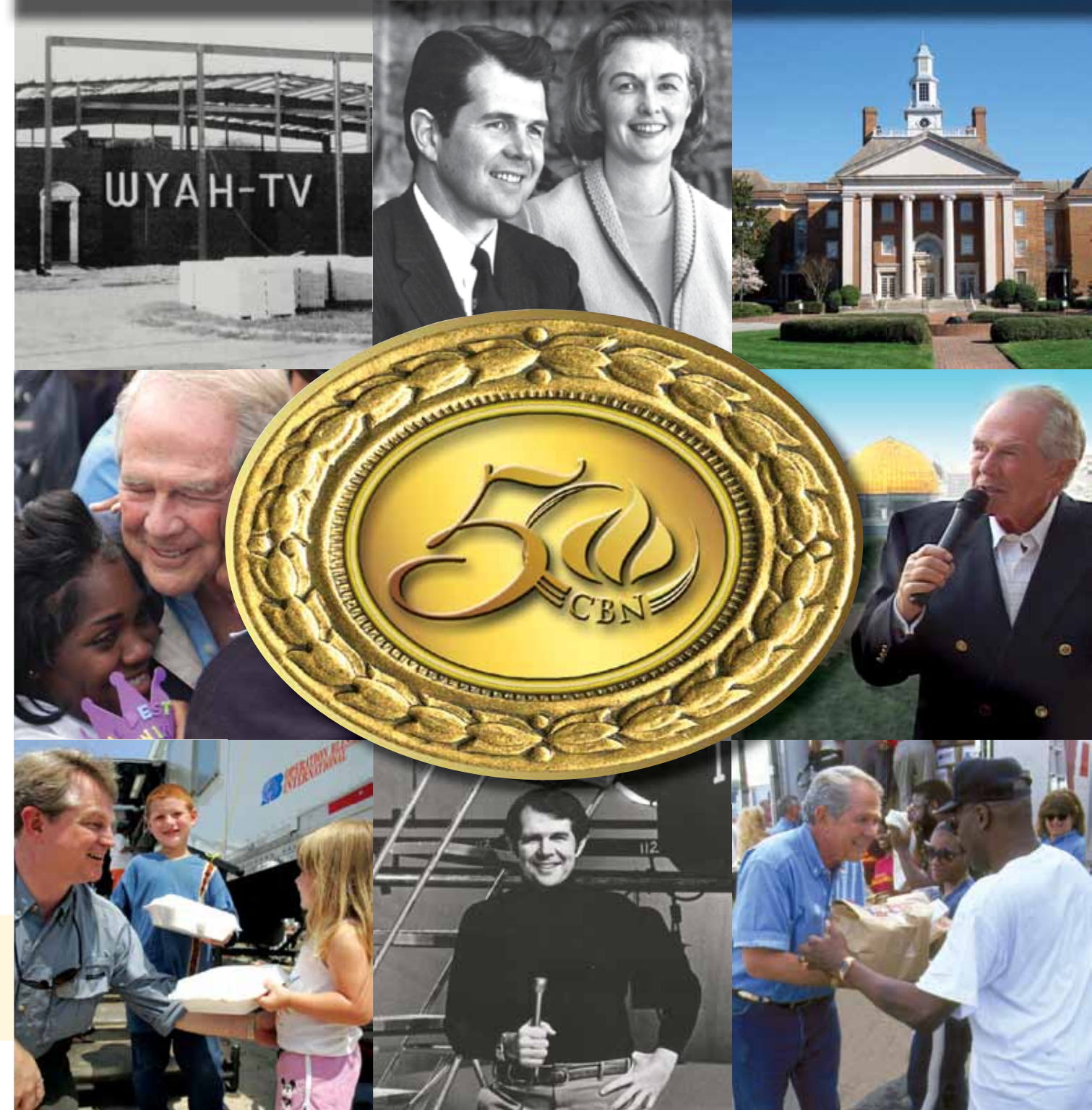
THE FIRST FIFTY YEARS

frontlines

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The mission of CBN and its affiliated organizations is to prepare the United States of America and the nations of the world for the coming of Jesus Christ and the establishment of the kingdom of God on earth.



The First Fifty Years



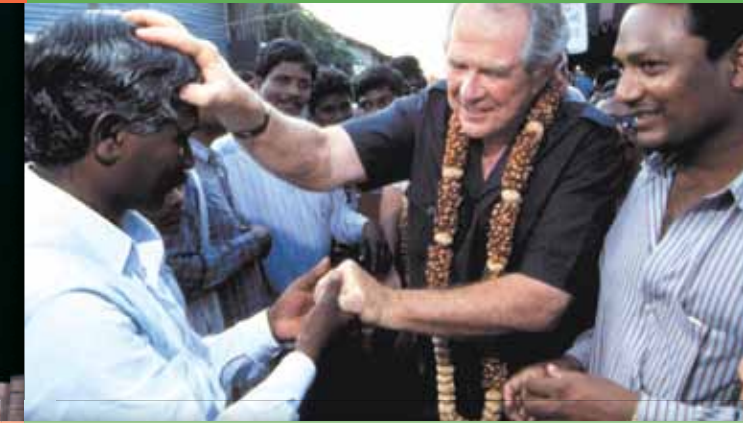
1960: Pat Robertson founds CBN to take the airways for Christ.



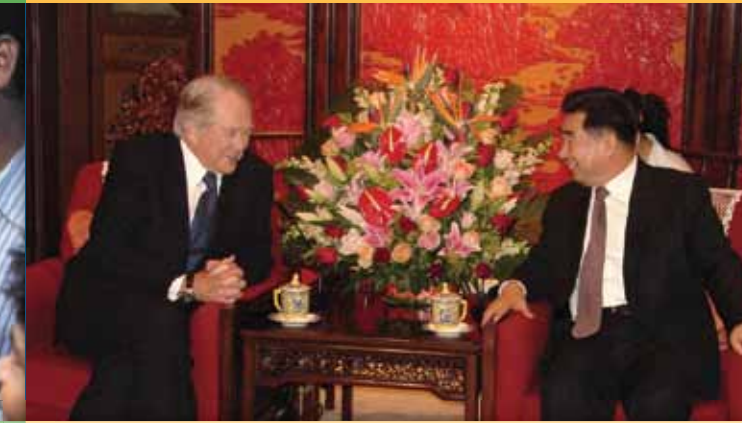
1976: A cross at CBN honors the first settlers' landing.



1987: Pat Robertson runs for President of the United States.



1995: Pat's visits to India and Indonesia inspire a new dream.

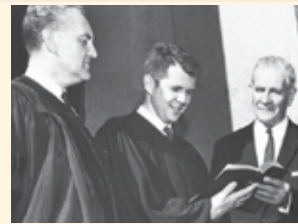


2001: Pat meets China's Premier Zhu Rongji in Beijing.

1960s Founding The Christian Broadcasting Network

It was the dawn of 1960, in the early days of television. Yet Pat Robertson had a vision from God that this new type of mass media would sweep around the world, opening doors to share the Gospel with millions of people in ways no one ever dreamed possible. Moving his young family to Portsmouth, Virginia, with only \$70 in his pocket, Pat purchased a defunct UHF-TV station. Through God's great faithfulness and the generous support of CBN partners, CBN grew from a single TV station to a global ministry. Today, the Good News is proclaimed in 227 nations and territories, with programs translated into 106 languages. But the story is just beginning ...

This Gospel of the kingdom shall be preached in all the world for a witness unto all nations. ~ MATTHEW 24:14



▲ June 11, 1961: Pat is ordained as his father, Senator Willis Robertson (right), looks on.



► October 1, 1961: CBN first goes on the air.

The 1960s began a new era in world evangelism. On January 11, 1960, Pat Robertson filed incorporation papers for The Christian Broadcasting Network. Through a series of miracles, he bought a defunct TV station and began broadcasting the following year.

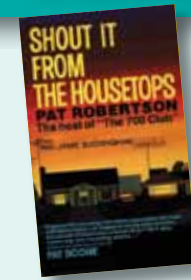
▼ 1961: CBN's first programs were in black and white.



▼ 1966: Daily broadcasts of *The 700 Club* begin.



1970s Carrying the Vision of America's Founders



◀ 1972: Pat publishes *Shout it From the Housetops*, telling CBN's miraculous story.



► 1977: CBN is the first Christian ministry to own a satellite earth station, built on property just purchased in Virginia Beach.

► 1978: Inspired by Isaiah 58, Pat establishes CBN's Operation Blessing.

The 1970s were years of exponential growth for CBN, as satellite transmission expanded CBN's opportunities to broadcast the Gospel. In 1977, *The 700 Club* went on the air in Canada. The Studio Headquarters Building was dedicated on October 6, 1979, with Dr. Billy Graham giving the keynote address.



◀ 1978: Classes begin at CBN University – renamed Regent University in 1990.

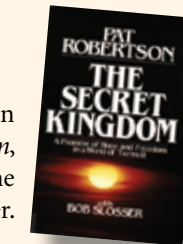
1980s Changing Nations with God's Word



◀ 1981: CBN's original *Superbook* series airs in Japan, and is later translated into 43 languages and seen in 100 nations.



► 1982: Pat Robertson publishes *The Secret Kingdom*, listed by *Time* magazine as a best seller.



▲ 1985: Pat interviews Ronald Reagan in the White House for *The 700 Club*.

The 1980s saw great expansion as CBN utilized its cutting-edge cable network to extend the work of the kingdom. While Pat ran for President, his son Tim Robertson served as host. CBN's Operation Blessing also expanded, giving food and assistance to millions of people across the U.S. and in desperately poor nations such as Sudan.



Sheila Walsh Tim Robertson

1990s Expanding the Vision to Reach the World

The 1990s brought massive global changes after the Soviet Union's collapse. CBN began broadcasting in Russia, Ukraine, and other nations.

- CBN WorldReach was founded in 1995 with a goal of reaching 500 million souls for Christ.
- Operation Blessing launched *The Flying Hospital*, converting an airliner to do medical missions.
- CBN.com began using the World Wide Web to share the Gospel.
- *The New World Order* is named to the *New York Times* Best Seller List.



► 1993: Former Miss America Terry Meeuwsen becomes co-host of *The 700 Club*.



◀ 1993: Michael Little is named President and Chief Operating Officer, having started with CBN in 1968.



◀ 1994: Hunger Strike Force trucks from CBN's Operation Blessing deliver relief supplies to 3,000 victims of a devastating earthquake in California. Warehouses open on the East and West Coasts to help feed hungry Americans.

► 1994: As President of CBN Asia, Gordon Robertson produces an indigenous version of *The 700 Club* in the Philippines. He relocates to the U.S. in 1999 to co-host *The 700 Club* and is named CBN's CEO in 2007.



2000s Proclaiming God's Kingdom Globally



◀ 2001: CBN produces TV programs for Indonesia in a new studio in Jakarta.



◀ 2002: *CBN NewsWatch* begins airing, hosted by Lee Webb, *The 700 Club's* news anchor since 1995.

The 2000s brought several disasters, including the 9/11 attacks, a tsunami in Southeast Asia, an earthquake in China, flooding in Myanmar, and hurricanes in the U.S. Through CBN, you were there – giving aid, comfort and hope.

► 2005: *The 700 Club's* Kristi Watts and Pat travel to see Hurricane Katrina's devastation, and help CBN's Operation Blessing deliver food, relief and hope.



◀ 2006: CBN creates Orphan's Promise to rescue orphaned and at-risk children.

► 2008: CBN premieres the first episode of the new *Superbook* series.

