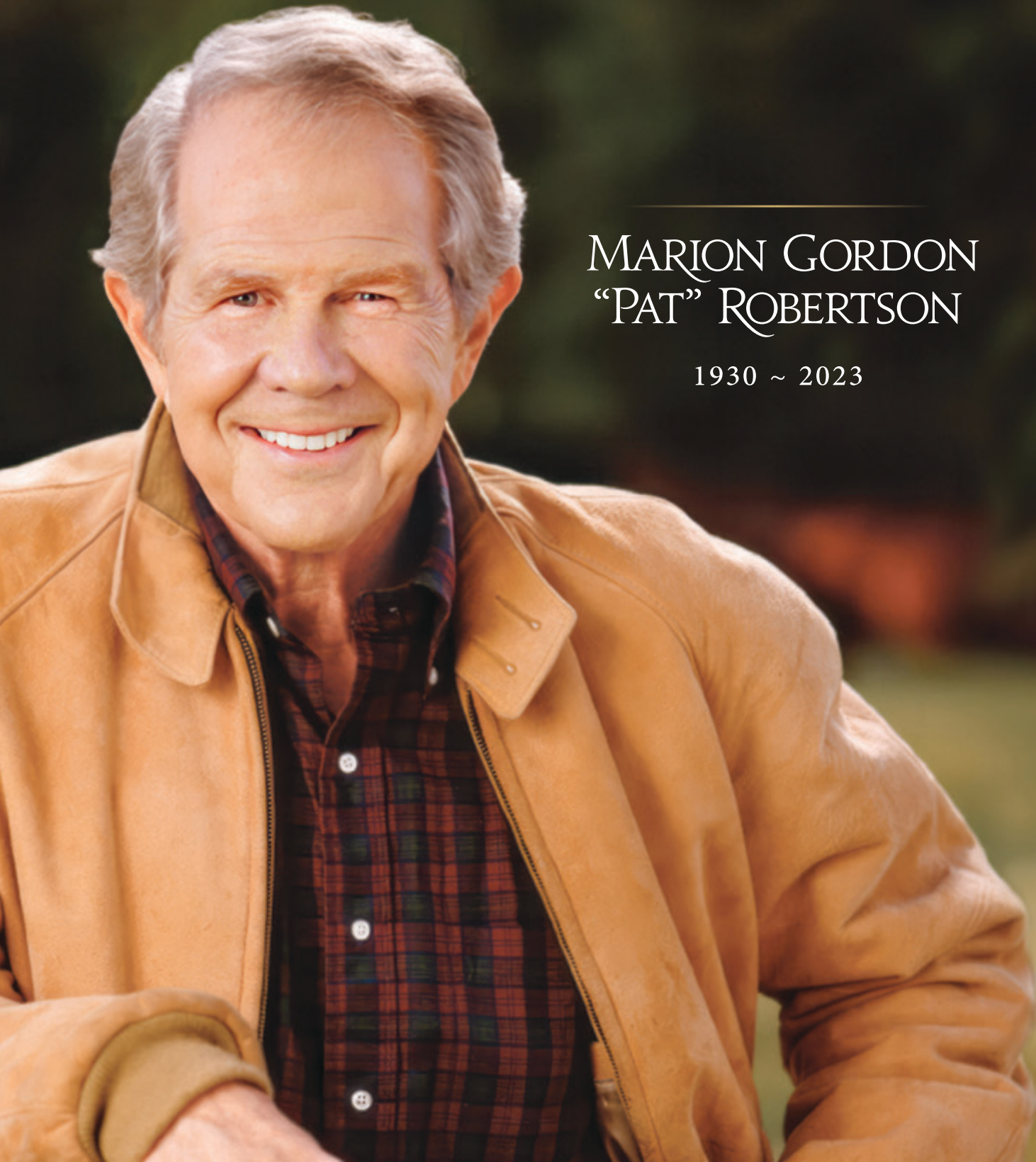


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MARION GORDON  
"PAT" ROBERTSON

1930 ~ 2023

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# PAT ROBERTSON:

## TRUE FRIEND TO ISRAEL

One of Pat Robertson's greatest legacies was his steadfast stand for the State of Israel and the Jewish people. In 1974, on the Mount of Olives, Pat vowed to the Lord that he and the Christian Broadcasting Network would always stand with Israel and the Jewish people.

"He certainly kept his vow to the Lord, and we are grateful recipients," said Jerusalem Deputy Mayor Fleur Hassan-Nahoum.

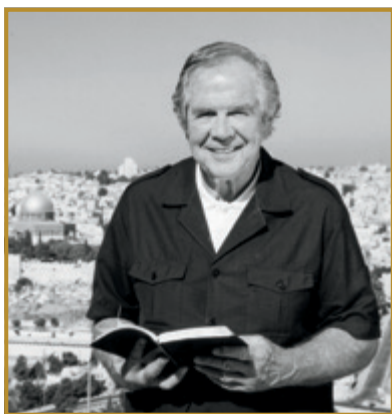
Hassan-Nahoum remembers Pat's friendship and his love for Jerusalem. "We had no better friends than leaders like Pat Robertson for the city of Jerusalem, advocating for the embassy move, advocating for ... full recognition for Jerusalem as the capital city for the State of Israel and the Jewish people," she told CBN News.

In 2010, the International Christian Embassy Jerusalem (ICEJ) presented Pat with a lifetime achievement award for his unwavering support for Israel.

"He stood up for Israel and made that commitment to stand with this nation well before a lot of the major Christian leaders did back in the '70s," said ICEJ Vice President David Parsons.

Author Joel Rosenberg summed up what Pat meant to Israel and to the Body of Christ: "There was nobody who loved Israel in the Christian world more than Pat Robertson. I don't think anyone had more influence on the Christian world."

*Excerpted and edited from a CBN News article by Jerusalem Bureau Chief Chris Mitchell.*



## OVER 60 YEARS OF MINISTRY AND MILLIONS OF LIVES TRANSFORMED

PAT'S LEGACY CONTINUES THROUGH CBN'S FAMILY OF MINISTRIES

THE  
700  
CLUB

CBN

orphan's  
promise

SuperBook

REGENT  
UNIVERSITY

OPERATION  
BLESSING

THE  
700 CLUB  
CANADA

ACLJ

CBN  
NEWS

### BILL MARKHAM: CO-HOST 700 CLUB CANADA

"I will pour out my Spirit on all people. Your sons and daughters will prophesy, your old men will dream dreams, your young men will see visions" (Joel 2:28). Anyone can have an idea, but it takes Spirit-filled courage and strength to live out a God-sized vision. In his youth, Pat Robertson received a divine vision and a prophetic voice from God, calling him to share the Good News of Jesus with the world. Through the grace and power of God, he witnessed the realization of this remarkable dream. The ripple effect of his unwavering faithfulness has transformed countless individuals whose lives and souls were touched by his ministry, leaving an indelible mark on their journey of faith. It is an incredible reminder of what God can do with a life fully devoted to Him.

### LORIE HARTSHORN: CO-HOST 700 CLUB CANADA

Pat Robertson is an example of how God uses the willing YES of one person to change the world. His driving motivation was for everyone to hear the Gospel and follow Christ. His humanitarian work and the worldwide reach of TV shows and CBN ministries is truly remarkable. I'm grateful for your obedience, Pat. Well done. It's a privilege to be a part of the CBN family.

### GAYLE BROWN: EXECUTIVE VICE PRESIDENT 700 CLUB CANADA

Pat never wavered in his desire to serve the Lord faithfully. He walked close with God and always said yes to the next step. Those of us who worked for him were challenged, stretched, and inspired. I'm thankful for the opportunity to serve this ministry and privileged to be a part of the history of CBN in Canada.





A Tribute to CBN Founder

# PAT ROBERTSON

TESTIMONY OF A LIFE LIVED FOR GOD

Pat Robertson didn't set out to change the world with a global broadcast ministry, an international humanitarian outreach, or a distinguished university. He had one simple plan: hear from God and obey Him. His life serves as a stunning example of what can happen when one person submits himself totally to God's will.

In obedience to the Lord, and with only \$70 in his wallet, Pat Robertson and his wife, Dede, moved to Portsmouth, Virginia, with their children in 1959. There, he acquired a defunct television station, a broken-down facility in need of extensive repair.

Difficult months of preparation followed. But on October 1, 1961, nearly two years after moving to Portsmouth, Pat stood before a camera as the light blinked on and the decrepit television equipment sent a feeble signal to nearby homes. On that day, the Christian Broadcasting Network was born.

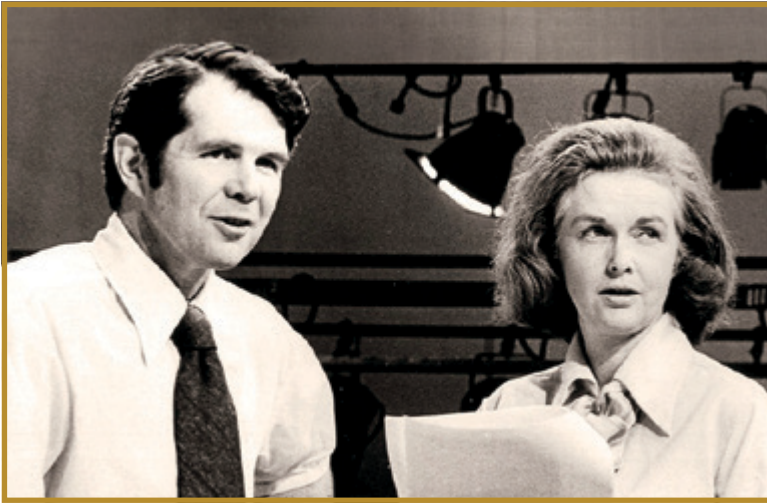
Pat often said that it's important to not despise small beginnings.

As he was praying during the week of Christmas in 1976, the Lord spoke to him and said, "I am sending My Spirit all over the world. Millions of people will respond. I want you to proclaim a simple message of salvation. Do not try to teach complex theological matters. Just preach the simple Gospel."

Pat returned to work and told the staff what he had learned. During a New Year's prayer meeting, he formally launched CBN WorldReach. Later, the name was changed to CBN International, setting a goal to win 500,000,000 people to faith in Jesus Christ. Through a research firm called Brown, Fraser & Associates, yearly surveys reveal that goal has been met.\*

By the end of 1975, CBN's potential audience for television jumped to 110 million viewers, with more than 40 stations around the U.S. airing CBN programming. In the early '70s,





interest from Canadian viewers grew across border stations and The Christian Broadcasting Associates was incorporated in Canada. In 1978, a Canadian prayer centre and office were opened to meet the needs of partners. The decade also saw the launch of CBN's 24/7 prayer centre, the Operation Blessing humanitarian organization, and Middle East Television.

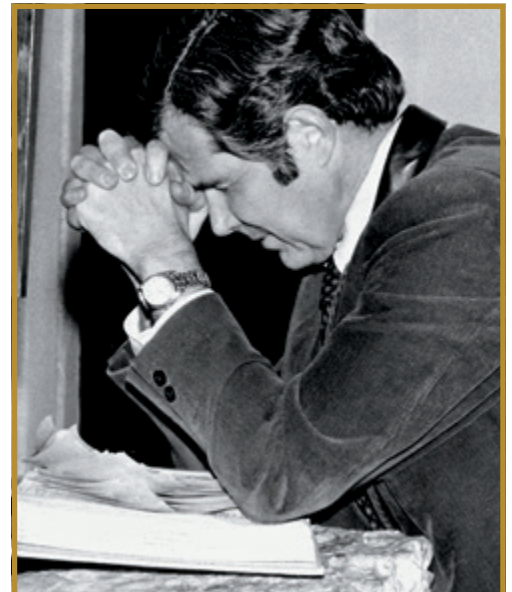
In April 1982, Middle East Television officially went on the air, broadcasting a message of peace and hope into Israel and throughout the Middle East.

During the 1980s, CBN was ministering in 60 countries through television, video cassettes, literature distribution, and radio broadcasting. During that time, Pat launched CBN News in Washington, D.C., offering news from a Christian perspective. He also released the popular children's shows *Superbook* and *The Flying House*, bringing the Bible alive through animation. And he founded CBN University, later renamed to Regent University, which gained full accreditation with the mission to change the world through Christian leadership.

The 2000s have seen the expansion of CBN programming to various news format shows airing nationally. In addition, CBN programming reaches millions of users and viewers on social media channels and streaming services.

Today, more than 90 percent of CBN's viewing audience is overseas. International centres around the globe produce indigenous programming for millions of people worldwide. Research reveals that hundreds of millions of people report they have prayed with a CBN program host to receive Jesus Christ as their Saviour. While here in North America, *The 700 Club* can be seen in nearly 97 percent of U.S. TV markets and nationwide across Canada. On the air continuously since 1966, *The 700 Club* is one of the longest-running television programs in broadcast history.

Pat Robertson's legacy is extraordinary by any measure, but perhaps the greatest thing he gave the world was an example of what is possible when we surrender to God's will and allow Him to use us for His glory.



"DEEP IN MY HEART,  
I HEARD [GOD] SPEAKING  
TO ME ABOUT THE  
TELEVISION MINISTRY:  
'GO AND POSSESS THE  
STATION. IT IS YOURS.'"

—Pat Robertson in his  
autobiography  
*Shout It from the Housetops!*

*He walked with the living God*



# HONOURING THE LEGACY OF PAT ROBERTSON

On a bright summer day in June, family, friends, dignitaries, and faith leaders gathered to celebrate the life and legacy of CBN Founder Pat Robertson. Held in the Shaw Chapel on the campus shared by CBN and Regent University, the memorial service was filled with warmth and touching moments, highlighting his impact on so many lives.

A core theme was Pat's unwavering faith and desire to give glory to God. This was evident in his remarkable accomplishments, including the creation of a global television network, a university, and one of the world's largest charities. He believed in the power of the Holy Spirit and dedicated his life to spreading the Gospel to all corners of the world.

Pat's family played a significant role in the service, expressing gratitude for his influence not only on their lives but also on countless others through the ministries he established. They shared stories that reflected his strong Christian values and his dedication to living a life that glorified God.

Eldest son Tim Robertson shared touching and humorous memories, and reflected on Pat's immense cultural impact. Daughters Ann Robertson LeBlanc and Elizabeth Robertson Robinson reminisced about their precious dad's kindness, wisdom, and generosity. They emphasized how faith guided his decisions and how he was always ready to serve and minister to others.

His son Gordon Robertson, CBN's President and CEO, challenged all believers to carry on Pat's legacy by claiming God's promise in Isaiah 59:21, *"My Spirit who is upon you, and My words which I have put in your mouth, shall not depart from your mouth, nor from the mouth of your descendants ... forevermore."*

The memorial also featured tributes from CBN Chief of Police Chris Mitchell, Chief Counsel Jay Sekulow of the American Center for Law and Justice, and the Rev. Kenneth Copeland. Heartfelt prayers for comfort focused on the promise of God's presence and guidance during times of grief. At Pat's request, the service concluded with a jazz band joyfully playing "When the Saints Go Marching In."

The memorial on June 19 was a beautiful celebration of a life lived in service to others and a testimony to the profound impact one person can have by saying yes to God's call. Pat Robertson walked with the living God. As dear friends of the ministry, your compassion and love for the lost and hurting touch millions of lives every day and bring hope to those who need it most. Through your continued support, we can honour Pat's legacy and carry forward God's work until all know of God's love and salvation.



# A TRIBUTE TO MY FATHER

By Gordon Robertson  
*President and CEO, CBN*



Growing up, I was always proud of my father and his ministry with CBN. As a child, it was normal for me to see him on television. And I didn't just watch him on a screen; I literally grew up in the studio. I remember answering telethon phones when I was 9 years old. We were a family, and we all pitched in and did whatever was needed.

My father's vision for reaching people with the Gospel through the relatively new medium of television inspired him through some very lean years. When we couldn't afford meat, Mom learned to cook soybeans in different ways for our meals. Through it all, she was Dad's prayer partner. They prayed over things together and came into agreement.

Early on, Dad learned how God generously blesses us as we bless others. I didn't understand it when I was young, so I'd see him giving away money and think, "Don't you understand what we need?" Yet he applied God's principles regularly, not just occasionally. He lived that way. And as poor as we were, we never missed a meal. We had clothes, shoes, and a good education.

I recall the great staff prayer meetings we had at noon every day. We'd pray to meet payroll, or for studio lightbulbs, or for the transmitter to work. We were absolutely dependent upon God and His provision—and that has never changed.

My father always wanted to do things God's way, even if it didn't make sense from a human standpoint. He knew that if he trusted God, everything else would be fine.

The secret to his success—which is really the key to success for CBN and everything else he accomplished—was to spend time with God on a daily basis. My lingering childhood memory is that every single morning, when I'd wake up and get ready for school, my father was already up and on his knees, praying for wisdom and direction. His heart cry was always, "God, can I be part of Your plan? Not my plan, but Yours."



And in that, God would reveal what He wanted to do. Buy a television station for My glory. Start a satellite cable network. Establish a university. Create a humanitarian organization. Begin international broadcasts so the Gospel can go into all the world. And Dad would say, "Okay, I will."

My father understood that everything comes from God, so he humbled himself before the Lord each day. He wasn't just going through the motions; he took his prayer time very seriously. The result was a deep, reverential awe and a profound relationship with God. And throughout Dad's long life, his great desire was that multitudes of people would be saved so they can go to be with Jesus in heaven someday. May God bless you.