

THE
700 CLUB
CANADA

JANUARY 2024 / 700CLUB.CA
Partners Sharing the Love of Christ

HAPPY
New Year

FRONTLINES

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50 Year
ANNIVERSARY



A Fresh Start with Jesus, the True Source of Hope

by BILL MARKHAM
Co-Host, *The 700 Club Canada*



The new year is a time for introspection, resolutions, and the anticipation of a fresh beginning. For Christians, it is also a

special opportunity to recentre on the cornerstone of our faith—Jesus Christ. Much like the new year symbolizes new beginnings, Jesus through His death and resurrection offers to us the possibility of supernatural transformation. No matter what failures and limitations this past year has brought, you can move forward confidently knowing that “with God all things are possible.” As we step into the new year, take a moment to invite Jesus to be the centre of your life again.

Prioritizing Jesus does not guarantee that we will not have difficult situations, but it means that we can turn to Him for wisdom, strength, and comfort when navigating the many challenges we will face. In times of adversity or uncertainty, His unwavering presence offers assurance and guidance. He equips us with the strength to overcome challenges and the courage to confront the future with hope. Take a moment to invite His power and presence into whatever difficult situation you are facing.

As we embark on this new year, let us remember that Jesus offers us a fresh start and promises to guide us to victory when we place Him at the centre of every aspect of our life. By embracing Him in our lives, we discover purpose, transformation, and the source of hope for the journey that lies ahead.

follow 700 Club Canada



NEED PRAYER?

Call 855-759-0700 or
go to 700Club.ca/Prayer
anytime day or night.

New Year, Better Brain

Strengthen your brain for healthier living!



Don't you love the beginning of a brand-new year? It's the chance to start all over again by making better choices—especially for your brain.

In the bestseller *Change Your Brain Every Day*, psychiatrist Daniel Amen, one of the leading experts on brain health, challenges his readers to take practical steps to achieve optimal results. He says that if you want a healthy brain, you have to work daily to achieve that goal. And he emphasizes that eating the right food will “dramatically increase the sharpness of your brain and the happiness in your mind.”

Although some diets tell people to avoid fat, Dr. Amen stresses the brain's need for *healthy* fats—which include nuts, seeds, avocados, coconut oil, olive oil, and wild salmon. His tip is to “only love food that loves you back.”

He also states the importance of saying no to what affects the brain negatively, especially sugar. “Sugar is the enemy of brain health.”

And to encourage people who have experienced traumatic brain injuries, Dr. Amen says, “You are not stuck with the brain you have. You can make it better.” Some of his well-known sports patients with head injuries—such as football greats Dick Butkus and Terry Bradshaw—have been helped through Dr. Amen's program that even includes hyperbaric oxygen therapy. “Eighty percent of my players got better when we put them on a rehabilitation program. And that's the big highlight of my work.”

If you'd like more wonderful and encouraging information about how to nourish your brain for better health, please visit Dr. Amen's website:

AmenClinics.com

Please consult your physician before making any changes to your diet or exercise routine.





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50 Year
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CELEBRATING 50 YEARS OF MINISTRY IN CANADA!

As we begin this new year, it is a time to celebrate and thank God for His faithfulness! January 8, 2024, marks the 50th anniversary of The Christian Broadcasting Associates Inc. in Canada, and we are deeply grateful for the support of so many people who have made this ministry possible.

On this significant occasion, it is incredible to think about all that has happened in the past half-century:

- On January 8, 1974, The Christian Broadcasting Associates, Inc., was officially incorporated in Canada.
- In January 1978, the first Canadian Prayer Centre opened.
- 1979—Russ Johnson became the first president of CBA.
- Throughout the 1980s, 14 Operation Blessing storefronts opened across Canada.
- 1989—Alex Parachin joined CBA as its new president.
- During the 1990s, *Canadian Edition*, a weekly Canadian show featuring David Gyertson and Alex Parachin as hosts, was introduced.
- In 2009, George Woodward took over as president.
- On October 3, 2011, *The 700 Club Canada*, a daily show hosted by Brian Warren and Laura-Lynn Tyler Thompson, began airing nationwide across Canada.
- The ministry continued to grow during this decade,

expanding on national TV, social media, and partnering with local churches to co-host Superbook events.

- In 2018, Lorie Hartshorn joined as a co-host, followed by Bill Markham in January 2021.
- In April 2021, Andrew Burditt became the fourth president of CBA and led the organization through a significant strategic planning process.

While we rejoice in what has already been achieved, God asks us to look ahead—and He equips us to move forward as we continue to share the life-changing story of the Gospel.

Philippians 1:3-6 reminds us of this important truth: **I thank my God every time I remember you. In all my prayers for all of you, I always pray with joy because of your partnership in the gospel from the first day until now, being confident of this, that he who began a good work in you will carry it on to completion until the day of Christ Jesus (NIV).**

As we build on the foundation of 50 wonderful years, our vision for the future of this ministry will focus on these four ministry pillars:

- Prayer
- Humanitarian Service
- Superbook
- *The 700 Club Canada*/Media



We look forward to the future of this ministry and numerous ongoing opportunities to celebrate God's faithfulness, the support and commitment of our many partners and, most important, the lives that have been changed through the transformative message of Jesus Christ, a gift that is equally available to all.

We pray that through the hard work of our staff, hosts, and volunteers, the light of God's love will continue to shine brightly across this wonderful country.

I will give thanks to you, LORD, with all my heart; I will tell of all your wonderful deeds. I will be glad and rejoice in you; I will sing the praises of your name, O Most High. (Psalm 9:1-2).

CBA'S STRATEGIC VISION

We are a culturally relevant voice in the Canadian context, committed to sharing the Good News of Jesus. We explore real life to inspire, providing tangible demonstrations of how Jesus impacts the lives of people. We provide a safe space—to dialogue, listen, and learn—and to create a supportive community for always-available prayer. Our content has a bent towards Canadian humanitarian issues and actions that need focus, creating opportunities for our community to move from informed awareness to practical action.

REAL PEOPLE. AMAZING STORIES.

FOR MORE INSPIRING TESTIMONIES TO LIFT YOUR SPIRIT VISIT:
700Club.ca



FINDING FORGIVENESS

During New Year's Eve, Christie felt utterly hopeless until the grace of God intervened. Watch this inspiring testimony!



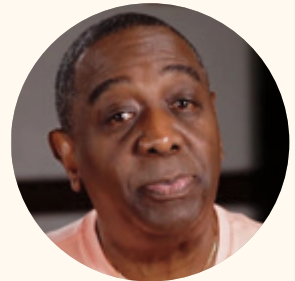
LOVED UNCONDITIONALLY

To cope with the pain she experienced as a child, Mindy sought comfort in all the wrong places. Learn how God transformed her situation—and her heart.



A NEW LIFE

Elisa used drugs and alcohol to heal from a failed relationship. Discover how the Lord delivered her from self-destruction.



RESURRECTION POWER

One Sunday morning, Rick collapsed and stopped breathing during a church service. See what miracles can happen when people unite in prayer.

JOIN US EVERY WEEKDAY

Watch The 700 Club Canada Weekdays:

- VisionTV – Nationwide
10:30 a.m. EST
- FaithTV – Nationwide
9:00 a.m. and 9:00 p.m. CST
- JoyTV 10 – Vancouver
1:00 p.m. and 9:00 p.m. PST
- The Miracle Channel
9:30 a.m. MST



Watch The 700 Club With Gordon Robertson Weekdays:

- JoyTV 10 – Vancouver
11:00 a.m. PST
- CBS KREM – Spokane
9:00 a.m. PST
- WUTV TV29 – Buffalo
10:00 a.m. EST
- WNYO TV49 – Buffalo
1:00 p.m. EST
- WMYD Detroit –
Southwestern
Ontario
9:00 a.m. EST



CHECK YOUR LOCAL LISTING FOR CHANNELS AND TIMES IN YOUR AREA.

BOOST YOUR IMMUNITY

January 22–26

Join us on *The 700 Club Canada* for
a week of special programming.



THE GOOD NEWS OF THE JUBILEE



by GORDON ROBERTSON
President and CEO, CBN



Congratulations on the 50th anniversary of The Christian Broadcasting Associates, Inc.

This remarkable milestone is only possible because of God's great faithfulness, the hard work of CBA's wonderful staff, and the steadfast prayers and support of caring partners like you.

The 50-year jubilee is very significant in the Bible. God says in Leviticus 25:10, *"You shall consecrate the fiftieth year, and proclaim liberty throughout all the land to all its inhabitants. It shall be a Jubilee for you."*

Also, Jesus began His earthly ministry in the synagogue of Nazareth by quoting Isaiah 61:1-2, which proclaims liberty and the year of God's favour:

"The Spirit of the LORD is upon Me, because He has anointed Me to preach the gospel to the poor; He has sent Me to heal the brokenhearted, to proclaim liberty to the captives and recovery of sight to the blind, to set at liberty those who are oppressed; to proclaim the

acceptable year of the LORD" (Luke 4:18-19).

Today, we rejoice at all that the Lord has done to fulfill those words through CBA's ministry over the past half-century!

The Gospel is being preached across the nation of Canada. Struggling Canadian families and individuals are receiving urgently needed relief. Children are learning the stories of the Bible through CBN Animation's Superbook. And our Prayer Centre staff is ministering to callers, young and old, with the life-changing message of Jesus.

In light of the upheaval we see in the world around us right now, I feel that it's more important than ever that we join together and redouble our efforts to bring the Good News to those who have never heard about our Lord and Saviour, Jesus Christ.

Thank you so much for your partnership! May God bless you today and every day of the new year.

Scripture is quoted from the NKJV.

January 23, 2024 3 p.m. EST

Estate Planning for Retirees: What You Need to Know

with Lorne Jackson

Nearly 60 percent of families have done little to no planning, but it's not too late to set up a plan. You may or may not have a Will, but is it up to date and complete? Have you chosen a good executor, and are they prepared for the job? Have you considered options for transferring your assets to your children or heirs in a way that is best for both of you? Have you considered the tax implications of registered assets and plan for those? Have you considered leaving charitable gifts in your Will? Have you spoken to your family about your choices, and do they know your wishes? Our partners at Advisors with Purpose are hosting a 45-minute webinar for those who are retired and want to make sure they have everything in place so they can live fully without the worry of those critical decisions having to be made.

Register at: register@advisorswithpurpose.ca or call 1.866.336.3315



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