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The Story Behind the Story

THE 700 CLUB CANADA

What Are You Looking For?

by Bill Markham
Co-Host, *The 700 Club Canada*



It may be one of the most important questions Jesus ever asked. In John 1, two men are following Jesus. He turns and asks them, *"What do you want?"* (v. 38 NIV)

The word translated "want" is the Greek word *zēteō*—"to seek, desire, or pursue." In other words, "What are you really looking for?" A marriage that works? Kids who are on the right path in life? Financial stability? These aren't bad things. The problem is that sometimes we look for good things in places that can never ultimately provide them.

It's the story of humanity from the beginning. In the Garden of Eden, we were created to find life in God's presence, but we went looking somewhere else. We became disconnected… we got lost. So, Jesus came looking for us.

The disciples respond with an interesting question: *"Where are you staying?"* Jesus could have given them information, but instead He gives them an invitation: *"Come … and you will see"* (v. 39).

Maybe you've been searching for something you can't quite name—peace, approval, purpose, or simply a way forward. Jesus' invitation isn't to figure everything out first. It's to come closer. Bring your questions. Bring your doubts. Bring your hopes. You don't have to have it all together. Just take a step toward Him.

So, what are you looking for? Whatever your answer, Jesus' invitation remains: *"Come … and you will see."*



NEED PRAYER?
Call 855-759-0700 or go to 700Club.ca/Prayer any time, day or night.

DEVOTIONAL

A Thankful Heart

by Aaron Little

Senior Coordinating Producer, CBN Israel



My struggle to maintain a thankful heart was vividly illustrated by a long-neglected piece of water damage in my dining room. Though I first discovered the soft plaster shortly after moving into my family home, the issue was easily ignored for over a decade. I was a busy father, husband, and student, and there were more pressing matters. I didn't realize the delayed reaction would have spiritual consequences.

Fast-forward to 2018 when I finally attempted to fix it. Prying the crumbling baseboards loose revealed an unwelcome nightmare: completely rotted 2x4s and a $2,000 repair right before Thanksgiving. Suddenly, gratitude vanished. I was overwhelmed with frustration and anger, thinking, "Why now?" I focused entirely on my negative circumstances, which created a hopelessly defeated attitude.

In the same way, the pressures of the world—inflation, division, and cultural chaos—can easily steal our joy. Yet, as Christians, we cannot afford to lose hope. God's Word is clear: *But in your hearts revere Christ as Lord. Always be prepared to give an answer to everyone who asks you to give the reason for the hope that you have* (1 Peter 3:15 NIV).

Revering Christ means He is the cornerstone of my existence, and faith in Him provides more to be thankful for than any circumstance the world can throw at me. I've realized I must be an ambassador of hope in the darkness. While the physical damage to my house was eventually repaired, God was also calling me to live *beyond* life's frustrations. I learned that I must not let discouraging situations rob me of a thankful heart. I must be grateful for the hope I possess, live in it, and be ready to share the reason with anyone who asks.



Visit 700Club.ca/Devotions to experience God's Word and renew your walk with Him with 700 Club Canada's Devotionals. We're excited to offer encouragement, guidance, and biblical truths.



Every story begins with a person.

When viewers tune in to *The 700 Club Canada*, they see the finished story. They hear the testimony, watch the interview, and witness the impact. What they often don't see is everything that happens before that story ever reaches a television screen, a social media feed, or a YouTube channel.

Behind every testimony is a story behind the story.

Long before a guest sits down in front of a camera, someone first recognizes that their experience could encourage others. Relationships are built. Conversations take place. Time is invested to learn what God has done in a person's life. Staff members research, prepare questions, and help shape each interview so that its message can connect with viewers. Producers, camera operators, and editors work behind the scenes to ensure the story is communicated clearly and authentically.

The goal is not simply to create a television segment—it's to create an opportunity for someone to encounter hope.

FROM PERSONAL TRIAL TO PUBLIC TESTIMONY

One such story is that of Cyndi. Her life changed dramatically when she contracted a flesh-eating disease that left her a quadruple amputee. Facing unimaginable physical, emotional, and spiritual challenges, Cyndi shared how she discovered God's faithfulness in the midst of suffering. Viewers saw a powerful testimony of perseverance, courage, and faith.



Before that testimony ever reached an audience, there were people working behind the scenes to bring it to life. Someone discovered the story. Someone connected with the guest. Someone prepared the interview. Someone operated the cameras. Someone edited the footage. Someone prayed that the testimony would reach exactly the people who needed it most.

And that is where the real miracle of ministry often begins.

WHEN A STORY FINDS ITS AUDIENCE

Once a testimony is shared, it takes on a life of its own.

One viewer, David, wrote to the ministry explaining how hearing stories of God's faithfulness had encouraged him. He shared: "So many of the stories of God working in people's broken lives to bring joy and peace have given me strength." As he carried concerns for his own family, someone else's testimony became a source of strength for his journey.

Another viewer, Marianne, expressed a similar sentiment after regularly watching stories of



Thanks to you, Cyndi's powerful story of faith can touch someone's heart today.

healing and restoration shared through our ministry. She said, "It has strengthened my faith to believe that the impossible is possible out of the messes of our lives."

What a powerful reminder of how God works!

THE RIPPLE EFFECT OF HOPE

Stories have a unique way of creating ripples.

One woman contacted our ministry after her family had received encouragement during a particularly challenging season. She wrote: "You did not know what you did for Adrian. He needed to hear it."

She went on to explain that Adrian had given his heart to Jesus and was now reading his Bible every day. What began as an act of encouragement became part of a much larger story of spiritual transformation.

That is something we may never fully appreciate this side of eternity. The guest may never know the viewer who was encouraged. The viewer may never know the donor who helped make the program possible. The donor may never know the staff member who spent hours preparing and editing the story.

Yet God sees the entire picture.

WE ARE ALL PART OF THE STORY

Every testimony represents a partnership of faith.

It involves those who pray, those who give, those who serve, and those who are willing to share what God has done in their lives.

When Cyndi shared her testimony, she may never have imagined how many people would be encouraged by her willingness to tell her story. Yet years later, her experience continues to point people toward the faithfulness of God.

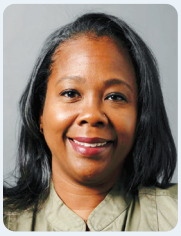
The same is true of so many stories featured through our ministry. A testimony begins with one person, but God often uses it to touch many more.

As we continue to share stories of hope across Canada and beyond, we are reminded that every testimony is an opportunity for the Lord to work in someone else's life. Because behind every story is a faithful God who continues to write new chapters of hope, healing, and redemption every day.

THE 700 CLUB CANADA

When God Changes Your Course

by Shireen Spencer
Co-Host, *The 700 Club Canada*



We all sketch blueprints for our lives, mapping out careers, relationships, and timelines. We think we know what we want, and how things are to unfold according to our schedules. But what happens when God suddenly rewrites the script?

Proverbs 16:9 (NIV) states, *In their hearts humans plan their course, but the Lord establishes their steps.* A closed door, unexpected detour, or sudden loss can leave us feeling disoriented and anxious. When God changes your course, it is rarely comfortable, but it is always intentional. The Apostle Paul intended to preach in Asia, but the Holy Spirit blocked his path, redirecting him to Macedonia. That forced detour birthed the first Christian church in Europe. We can't always see what is up ahead. Only God knows. Directional shift is not denial of our purpose; it is realignment. God sees the obstacles, pitfalls, and dead ends that remain hidden from our limited view. When He blocks a path you desperately wanted to take, He is often protecting you from a danger you cannot see or preparing you for a blessing you cannot yet handle.

A divine detour requires trading our control for His sovereignty, a quick release of what we may be holding too tightly. Trusting God means believing that His detours are shortcuts to His ultimate will. He replaces our good plans with His perfect ones. If you find yourself on an unexpected road today, take a deep breath. Stop fighting the redirection. Yield to the Father. The transition may be painful, but the destination will be glorious. God is not lost, and because He is leading you, neither are you.

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BEYOND THE HEARTACHE

Haunted by her father's tragic death, Amanda searched for comfort in all the wrong places. Then, at the height of her despair, she cried out to the Lord. See how her life took an extraordinary turn.



WHEN GOD MAKES A WAY

Two devastating car accidents left LaTau with severe brain damage—and her dreams hanging in the balance. Her family had one response: prayer. Discover what happens when faith meets the impossible.



AN UNSHAKABLE LOVE

A dangerous addiction threatened Brian's marriage, pulling him deeper into darkness. But a family member refused to give up hope. Tune in to see how this story unfolds.

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Watch *The 700 Club Canada* Weekdays:

VisionTV
Nationwide
10:30 a.m. EST

The Miracle Channel
9:30 a.m. MST

FaithTV
Nationwide
9:00 a.m.
9:00 p.m. CST

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Vancouver
1:00 p.m.
9:00 p.m. PST

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Watch *The 700 Club* With Gordon Robertson Weekdays:

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WUTV TV29
Buffalo
10:00 a.m. EST

WNYO TV49
Buffalo
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WMYD Detroit
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Families, Futures & Estate Planning

Presented by Mary Lynn Huizinga

November 10, 2026, 8 - 9 p.m. EST

To register, email register@advisorswithpurpose.ca

No two families look exactly alike, and estate planning should reflect that.

For many Canadians, family relationships are layered and beautifully complex, but when estate plans don't fully reflect those realities, misunderstandings, conflict, and unintended outcomes can happen far too easily.

This practical and compassionate webinar explores estate planning for today's families, including blended families, common-law relationships, multigenerational households, caregiving situations, and other unique family dynamics that require additional care and clarity.

Let the Redeemed of the Lord Say So



by Gordon Robertson
President and CEO

A verse that's often quoted is Psalm 107:1—

Oh, give thanks to the LORD, for He is good! For His mercy endures forever (NKJV).

The next verse declares how to express our gratitude: *Let the redeemed of the LORD say so.*

A modern translation puts it this way: *Has the LORD redeemed you? Then speak out!*

The psalm then urges us to share exactly how God has blessed us:

Tell others he has redeemed you from your enemies. ... He satisfies the thirsty and fills the hungry with good things. ... He led them from the darkness and deepest gloom; he snapped their chains. ... He sent out his word and healed them, snatching them from the door of death (vv. 2, 9, 14, 20).

Through CBA you are telling Canadians that God is at work today, doing miracles and changing lives. You are broadcasting programs like *The 700 Club Canada* featuring testimonies of people who have been saved, healed, and delivered.

In a culture where many forces want to quench the Good News, it's more important than ever that you and I proclaim the redemptive power of Jesus Christ.

Psalm 107:31-32 says, *Let them praise the LORD for his great love and for the wonderful things he has done for them. Let them exalt him publicly before the congregation and before the leaders of the nation.*

So, as you gather with friends and family, I pray that you would be bold to share what God has done in your life.

You can simply say, "This is what Jesus did for me. If you come to Him, He can do the same for you." That's the Gospel, and there is power in your testimony.

God bless you!

Scripture is quoted from the NLT except as noted.

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CBA

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